

Design manual



UrbSpace

Urban spaces – enhancing the attractiveness
and quality of the urban environment



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LOGO - COLOUR VERSION - POSITIVE





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LOGO - COLOUR VERSION - NEGATIVE





LOGO - BLACK&WHITE VERSION - POSITIVE/NEGATIVE



COLOUR VERSION - basic colours



pantone: 307 C
cmyk: 100/0/0/30
rgb: 0/125/165



pantone: 158 C
cmyk: 100/60/0/0
rgb: 240/140/0

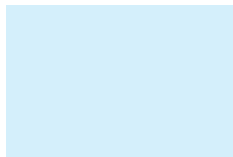
COLOUR VERSION - additional colours



pantone: 291 C
cmyk: 35/0/5/5
rgb: 170/210/230



pantone: 157 C
cmyk: 0/35/60/0
rgb: 240/170/110



pantone: 290 C
cmyk: 15/0/0/0
rgb: 210/240/250



pantone: 156 C
cmyk: 0/15/30/0
rgb: 255/220/180

BLACK&WHITE VERSION



pantone: Process Black
cmyk: 0/0/0/100



pantone: 50% Process Black
cmyk: 0/0/0/50

COLOURS





RESTRICTED AREA

It is necessary to keep a minimum blank space when applying the logotype. This is an area without disruptive graphical elements which worsen the readability and memorability of the logotype.



abcdefghijklmnopqrstuvwxy
áäčďéíĺľňóřšťúýž
ABCDEFGHIJKLMNOPQRSTU
VWXYZ
ÁČĎÉÍĹĽŇÓŘŠŤÚÝŽ
1234567890 .,:;()!%+/%[]" <>° ^

Humanist 777 AT Regular

**abcdefghijklmnopqrstuvwxy
áäčďéíĺľňóřšťúýž
ABCDEFGHIJKLMNOPQRSTU
VWXYZ
ÁČĎÉÍĹĽŇÓŘŠŤÚÝŽ
1234567890 .,:;()!%+/%[]" <>° ^**

Humanist 777 AT Bold

**abcdefghijklmnopqrstuvwxy
áäčďéíĺľňóřšťúýž
ABCDEFGHIJKLMNOPQRSTU
VWXYZ
ÁČĎÉÍĹĽŇÓŘŠŤÚÝŽ
1234567890 .,:;()!%+/%[]" <>° ^**

Humanist 777 Blk AT

FONTS - BASICS



abcdefghijklmnopqrstvwxyz
áäčďéíĺľňóřšťúýž
ABCDEFGHIJKLMNOPQRSTUWXYZ
ÁČĎÉÍĹĽŇÓŘŠŤÚÝŽ
1234567890 .,:;()!%+/%[]" <>°^

Verdana Regular

abcdefghijklmnopqrstvwxyz
áäčďéíĺľňóřšťúýž
ABCDEFGHIJKLMNOPQRSTUWXYZ
ÁČĎÉÍĹĽŇÓŘŠŤÚÝŽ
1234567890 .,:;()!%+/%[]" <>°^

Verdana Bold

FONTS - ADDITIONAL





ADDITIONAL PICTOGRAMS



Udržateľný rozvoj miest a zmiernenie negatívnych vplyvov klimatických zmien a kvalitu života a stav životného prostredia v mestách

Začiatok projektu: November 2004

Koniec projektu: Jún 2007

Riešiteľ projektu: REC Slovensko

Partneri projektu: Živá planéta, Púchov



POWERPOINT - PRESENTATION



Udržateľný rozvoj miest a zmiernenie negatívnych vplyvov klimatických zmien a kvalitu života a stav životného prostredia v mestách

Začiatok projektu: November 2004

Koniec projektu: Jún 2007

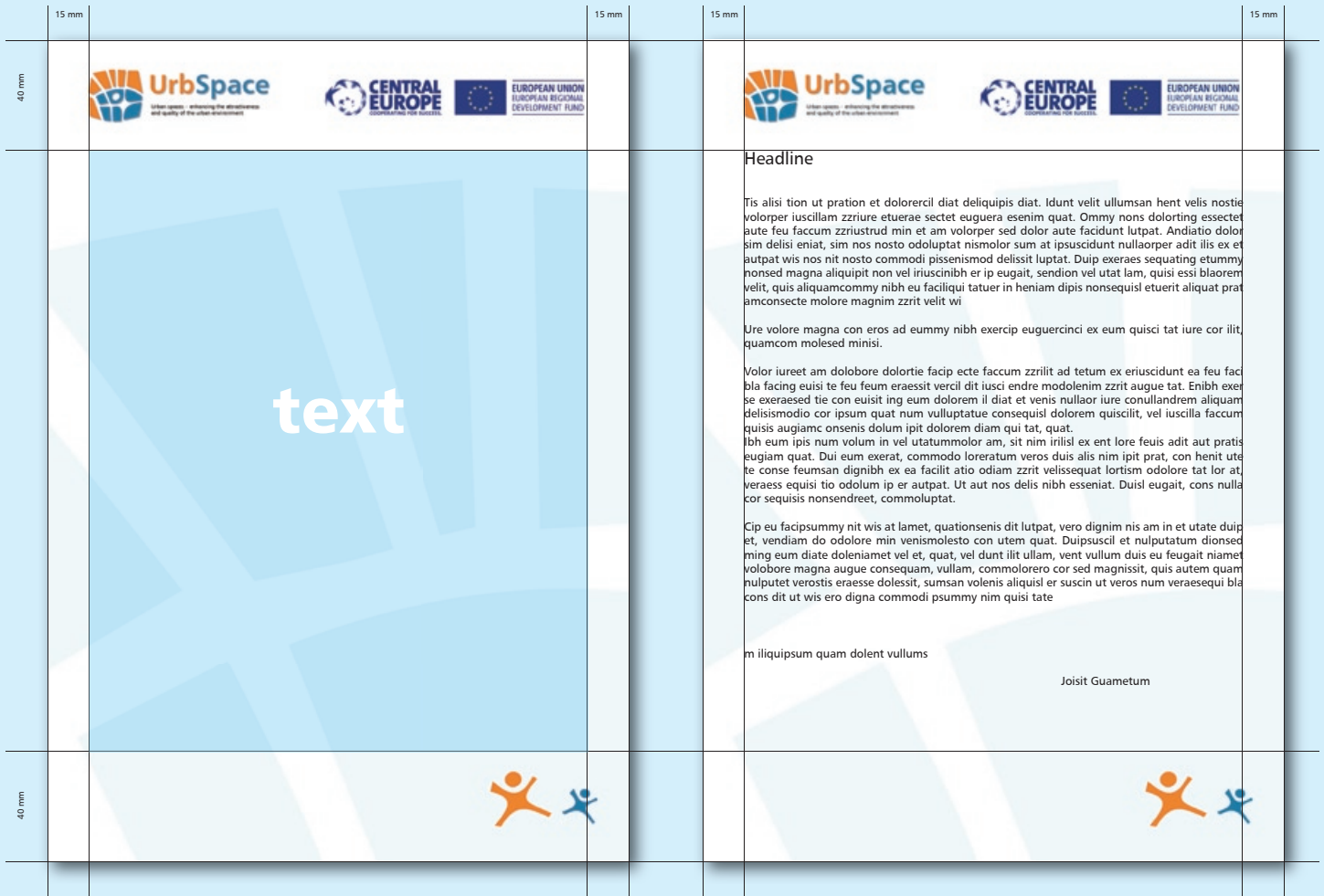
Riešiteľ projektu: REC Slovensko

Partneri projektu: Živá planéta, Púchov



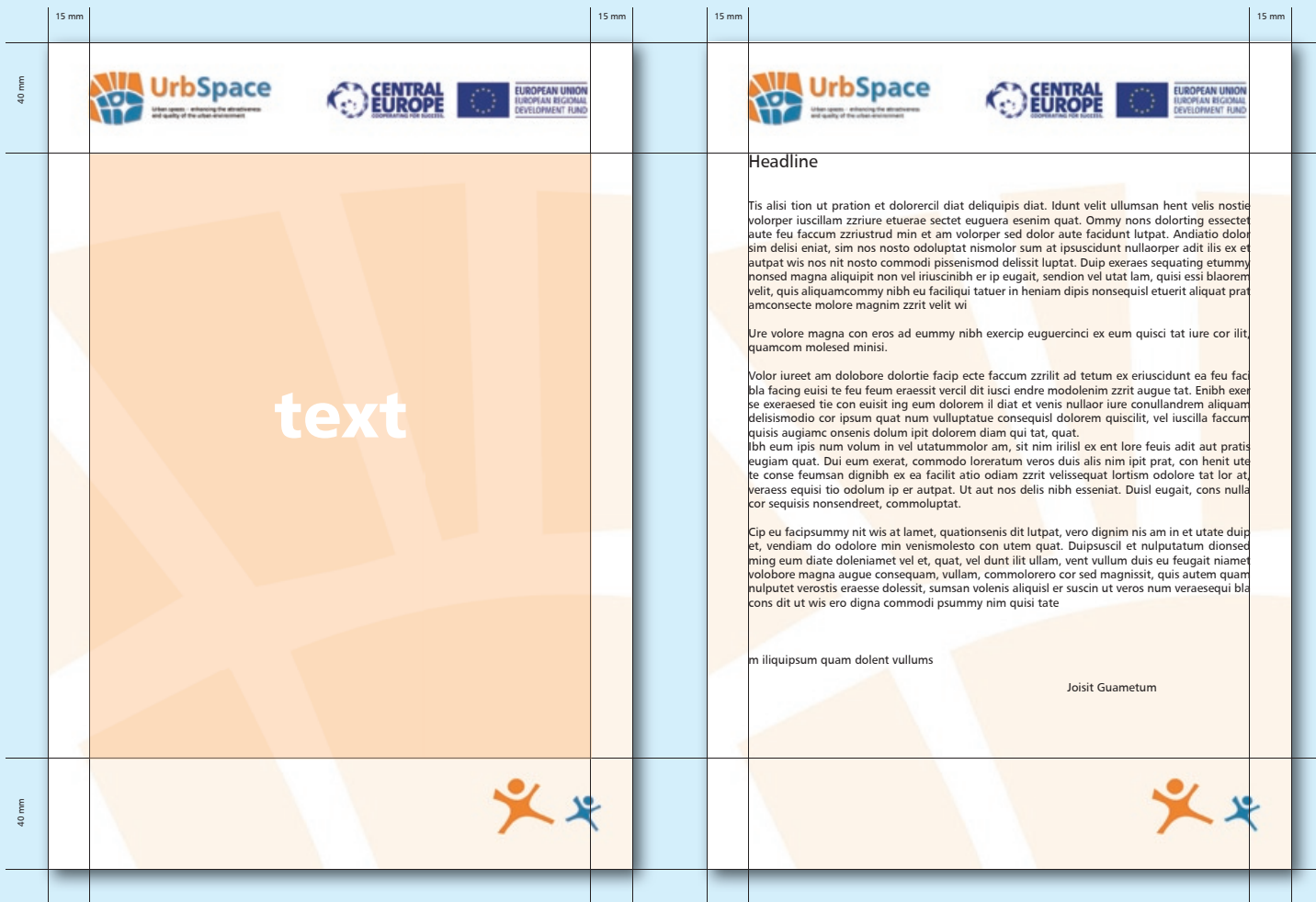
POWERPOINT - PRESENTATION





HEADED NOTEPAPER





HEADED NOTEPAPER



invitation



folder



PUBLICATIONS





WEBPAGE





EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND