



EUROPEAN UNION  
EUROPEAN REGIONAL  
DEVELOPMENT FUND

All Lead Partners  
1<sup>st</sup> Call for proposals

Vienna, 10 September 2009

**Invitation to the CENTRAL EUROPE PROGRAMME Annual event on 3-4 December 2009 in Verona, Italy**

Dear Lead Partner,

The Managing Authority and Joint Technical Secretariat of the CENTRAL EUROPE Programme are organising the Programme's Annual event on 3-4 December 2009 in Verona, Italy. For the first time this event will also give already approved projects the possibility to meet and exchange experience within the CENTRAL EUROPE Programme.

Aim of this workshop, which is called cross-fertilisation and will take place on the afternoon of Day 1 and morning of Day 2, is to detect common challenges for the projects, improve the knowledge about each other, clustering and exchanging of ideas between projects with similar topics and to present good practices which have been achieved so far. On this occasion we would like to invite you to participate in this workshop.

Further an exhibition area is planned in which the projects have the possibility to present their projects. You can present your PR materials (flyer, folder, poster, videos, pictures, others) for 2 days.

The preliminary schedule of the annual event is as following: Day one will be focused on political discussion rounds in the morning and on cross fertilisation of 1<sup>st</sup> and 2<sup>nd</sup> call projects according to the four priorities as well as first guidance to potential applicants for the 3<sup>rd</sup> call for project proposals.

This event will therefore represent an outstanding opportunity for participants to learn from the first and second call to improve the quality of projects - both for already ongoing projects and projects for the 3<sup>rd</sup> call - and to boost value to the transnational aspects of the Programme. Another important aim of the meeting is the strengthening of interaction between project partners, regional development professionals, politicians and other relevant actors.

We are expecting around 400 participants from the national, regional and local authorities, universities and research bodies as well as experts in the fields of regional development, innovation and environment from all Member countries participating in CENTRAL EUROPE Programme.



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We very much hope to welcome you in Verona and look forward to your participation in this event. Due to the technical and financial limitations of the event/venue, the participation at the meeting is limited to a maximum of two persons per project (in duly justified cases maximum is set for three persons per project).

Please let us know about your participation until 15 October 2009 the latest and also the material you want to present at the exhibition area.

Yours sincerely,

Markus Stradner  
Head of Communication  
Central Europe Programme