



January-February 2011

# Newsletter

## Introduction

It's not often that we get to plug our home country when discussing EU matters, but this year starts off differently. Hungary represents the Presidency of the European Council of Ministers in the Parliament. The general outlines proposed should get some interesting discussions underway, and not just politically but also specifically addressing research concerns. With a bit of a Budapest focus, this latest Europa Media Newsletter aims to update readers about some relevant EU issues and events taking place soon. Hope you find it useful and informative.

– Europa Media Team –



# HUNGARY PRESIDENCY

## Strong Europe

2011 has kicked off with Hungary leading the **EU as President**. Though the role has been transformed by the Lisbon Treaty, there is still a great responsibility for this New Member State to illustrate its maturity and capabilities. Four key priorities dominate the agenda, these include:



### 1. Growth and employment for preserving the European model

The changes in Europe due to the economic crisis over the past year have presented great challenges to the sustainability of the Union's current economic model. This priority seeks to emphasize and promote growth to maintain/improve the situation.

### 2. Stronger Europe

Securing access to food, energy, and water is a fundamental concern of the Hungarian Presidency.

### 3. Citizen friendly Union

Reaffirming the cultural diversity and focusing on issues which affect the daily lives of European citizens is a critical aim that Hungary seeks to highlight during its tenure.

### 4. Enlargement and Neighbourhood Policy

Hungary is supporting the introduction of Croatia into the EU and looking at the various ways to improve relations with nearby Eastern European states.

More updated information about the Presidency can be seen at the portal: [www.eu2011.hu](http://www.eu2011.hu)

## FP7 MID-TERM EVALUATION

16-17 June 2011  
Budapest, Hungary

*2-day Conference and Networking event  
EU funding experts and senior project managers of Europa Media,  
together with former EC Desk Officers, FP7 Experts and successful  
Project Managers will be presenting and sharing their tips.*

+ *Networking opportunities*  
+ *Project dissemination opportunities*

Coming  
soon!



## Research Priorities

### 1. Simplification

Aims to reduce the complexities of European research and make the process more parsimonious. Many stakeholders have found the administrative process far too burdensome and are eager for modifications to lessen this.

### 2. Evaluating FP7 Halfway Through

– An evaluation of FP7

#### Ten Recommendations:

1. Advance ERA and Innovation Union goals
2. Enhance research infrastructures
3. Maintain funding
4. Improve and develop an innovative strategy
5. Advance simplification
6. Consider funding measures
7. Halt the introduction of new instruments?
8. Incorporate more female participation
9. Foster capacity building
10. Further improve international cooperation

### 3. Preparing for FP8

1<sup>st</sup> Communication from the Commission to come around February. The interim report published last November suggests that some “strategic shifts” could assist in greatly improving how FP7 operates. Being midway through and with the latest findings, it really seems critical to reflect upon the accomplishments and weaknesses of FP7.

Link: [Interim Report](#)

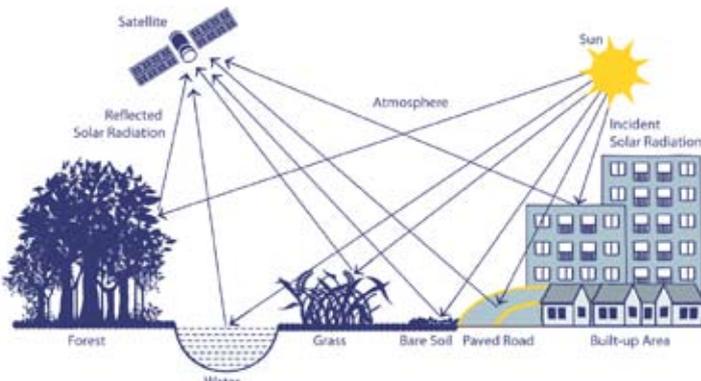
### Competitiveness and Innovation Framework Programme (CIP)

A conference was held in the final week of January to discuss the potential successor to CIP. Plans for what should take place after CIP concludes in 2013 are being drafted now. This is definitely a programme which has had many achievements, so it will be interesting to find out what's next.



## GENERAL EU NEWS

The EU's **Gaileo satellite navigation system** realized that there was a shortfall of almost €2 billion, increasing the expenses to get this project up and running.



The **European Emissions Trading System (ETS)** was once again hacked this month, with the total amount of stolen credits currently estimated at around €50 million. This cybercrime has led to a halt on trading during January so as to better identify the culprits or weak points allowing for these regular thefts.



**Another climate change related fraud** has been identified where scammers are designing fake conferences to lure in victims. Fake websites are constructed and leading researchers have been manipulated by this model. Certainly this is a reminder to be aware when registering for events.

## PROJECT IN FOCUS ICT VentureGate

**European Innovative Solutions  
for Enabling Efficient Interactions  
between SMEs in ICT Projects  
and Innovation Investors**



**ICT VentureGate** is an FP7 project that aims to facilitate financing of ICT SMEs, which have participated in projects of the 6th or 7th Framework Programs, and are seeking sources of venture capital to commercialise the results of their R&D activities.

### WEB MATCH-MAKING PLATFORM

The ICT VentureGate Consortium launched an innovative web Match-Making Platform for SMEs and Investors, aimed at improving networking and facilitating the creation of relationships between SMEs, investors and intermediary organisations.



### E-TRAINING FACILITY ON INVESTMENT READINESS

The full development of an e-training facility on Investment Readiness will take place in the second stage of the project. It will be offered to SMEs who participated in FP6 / FP7 projects, and are seeking investment for the development of their projects and services.

### UPCOMING PROJECT EVENTS:

**Brokerage event:** Valletta, Malta, April 2011

**Brokerage event:** Budapest, Hungary, May 2011

[Further details](#)

24 - 25 March 2011  
Budapest, Hungary

### FP7 – LEGAL & FINANCIAL COORDINATION

*2-day intensive management training for coordinators to provide the skills needed to successfully implement EC projects from the proposal development stage.*

<http://www.eustrainingsite.com/97>

## Open Calls

### **TITLE:** FP7 2011 Energy Call 2

**DATE:** 7 April 2011

**WEBSITE:** [http://cordis.europa.eu/fp7/dc/index.cfm?fuseaction=UserSite.CooperationDetailsCallPage&call\\_id=342](http://cordis.europa.eu/fp7/dc/index.cfm?fuseaction=UserSite.CooperationDetailsCallPage&call_id=342)

### **TITLE:** IEE 2011 call for proposals

**THEMES COVERED:** SAVE (Energy Efficiency), ALTENER (New and renewable energy sources), STEER (energy in transport), and Integrated Initiatives

**DATE:** 12 May 2011

**WEBSITE:** [http://ec.europa.eu/energy/intelligent/call\\_for\\_proposals/index\\_en.htm](http://ec.europa.eu/energy/intelligent/call_for_proposals/index_en.htm)



*Do you know which EM Training suits you best?*

**Check our new training comparison table!**

## DISSEMINATION POSSIBILITIES

In our future newsletters, we would like to assist you with disseminating information about your projects.

Feel free to send us more information about activities, events, and news related to your project and we'll try our best to publicize it! Even a simple link to the project's website may inspire us...



If you would like to contribute to our next issue of the Europa Media newsletter, please send an email to us at: [magazine@europamedia.org](mailto:magazine@europamedia.org)

We always like to hear from our readership!

## Events

**Link** <http://www.asszisztencia.hu/ntit/>

**Name of the Conference** Women in Science, Innovation and Technology in the Digital Age

**Date** 6-8 March 2011

**Venue** Budapest

**Link** <http://www.environment.fi/default.asp?contentid=356221&lan=en&clan=en>

**Name of the Conference** Scene Conference

**Date** 22-25 March 2011

**Venue** Budapest

**Link** <http://www.fet11.eu/>

**Name of the Conference** The European Future Technologies Conference and Exhibition

**Date** 4-6 May 2011

**Venue** Budapest

**Link** <http://www.worldofhealthit.org/>

**Name of the Conference** Ehealth week

**Date** 10-12 May 2011

**Venue** Budapest

**Link** <http://www.ieeevtc.org/vtc2011spring/index.php>

**Name of the Conference** VTC Spring 2011 — 2011 IEEE Vehicular Technology Conference

**Date** 15-18 May 2011

**Venue** Budapest

**Link** <http://www.fi-budapest.eu/>

**Name of the Conference** Future Internet & FIRE: Budapest

**Date** 16-19 May 2011

**Venue** Budapest

**Link** [http://ec.europa.eu/information\\_society/events/ictproposersday/2011/index\\_en.htm](http://ec.europa.eu/information_society/events/ictproposersday/2011/index_en.htm)

**Name of the Conference** ICT Proposer' Day Budapest

**Date** 19-20 May 2011

**Venue** Budapest

**Link** <http://www.euronanoforum2011.eu/>

**Name of the Conference** EuroNanoForum 2011

**Date** 30 May - 1 June 2011

**Venue** Budapest

**Link** <http://2011.esec-fse.org/>

**Name of the Conference** 19th ACM SIGSOFT Symposium on the Foundations of Software Engineering (FSE-19) and ESEC'11: 13rd European Software Engineering Conference (ESEC-13)

**Date** 5-9-Sept 2011

**Venue** Szeged