

CENTRAL EUROPE Annual Event
Prague, 23/24 November 2010

Cross-fertilisation workshop Priority 4: Competitiveness of cities and regions

Date, time and location: Prague Hotel Diplomat; 24 November 2010; 14h00-18h00

Participants:

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Agenda

- Introduction & reminder of previous cross fertilisation activities
- Who is who - getting to know each other
- Main outputs of the P4 projects and joint developments
- Thematic work groups (Valorisation of outputs; Upcoming events; Management practices; Needs & solutions)
- Summing up and closing

Main outputs of the thematic work groups

Valorisation of outputs

Content valorisation & joint content development

outputs produced	to be used in	foreseen joint development
COBRHAM: EDUCATIONAL KIT FOR BROWNFIELD MANAGERS	SECOND CHANCE RESOURCES CREATIVE CITIES	
CIRCUS: TRAINING COURSE LAND MANAGEMENT		
CENTROPE: INFRASTRUCTURE TOOL	CIRCUS	WORKSHOP CIRCUS SECOND CHANCE
SECOND CHANCE: BEST PRACTICE DATA BASE BROWNFIELD REHABILITATION	CIRCUS CREATIVE CITIES (CC)	CONFERENCE SECOND CHANCE & CC
DANUBE LINES: NOMINATION DOCUMENTS	SECOND CHANCE	CUSTOMERS WORKSHOP
CUSTOMERS NEW CULTURAL TOURIST PRODUCTS	SECOND CH. CENTROPE CAP	
PPP BEST PRACT. STUDY GUIDELINE FOR CREATIVE INDUSTRY & BROWNFIELD	DANUBE LINES CREATIVE CITIES SECOND CHANCE CIRCUS	CONFERENCE/ WORKSHOP CC & S. CHANCE

The participants discussed how outputs produced in the frame of on-going projects can be used and valorised by other projects. It appeared that a lot of potentials exist and that in several cases very concrete outputs can directly be used in the frame of other projects.

In addition, the question whether some outputs could be developed in future together with other projects has been examined. Here, synergies appeared notably with regard to the organisation of joint conferences and workshops.

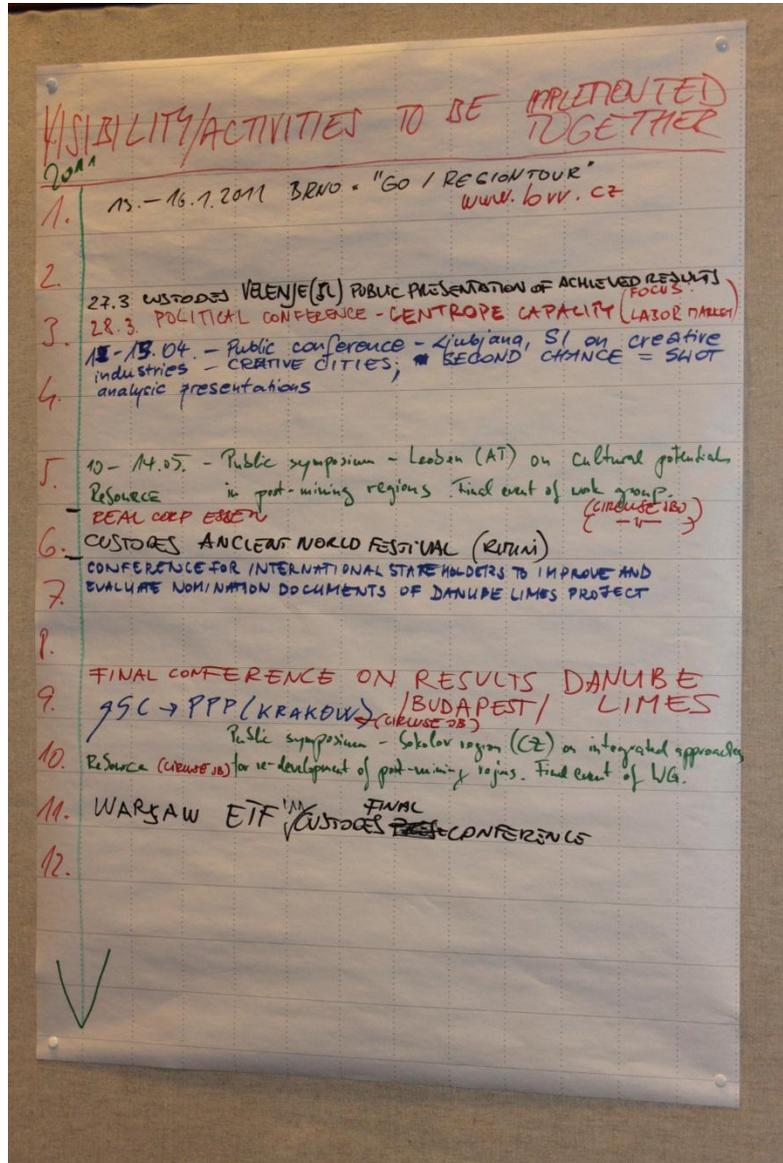
The results of the discussions, of the projects and outputs concerned are summarised on the adjacent flip-chart.

Upcoming events

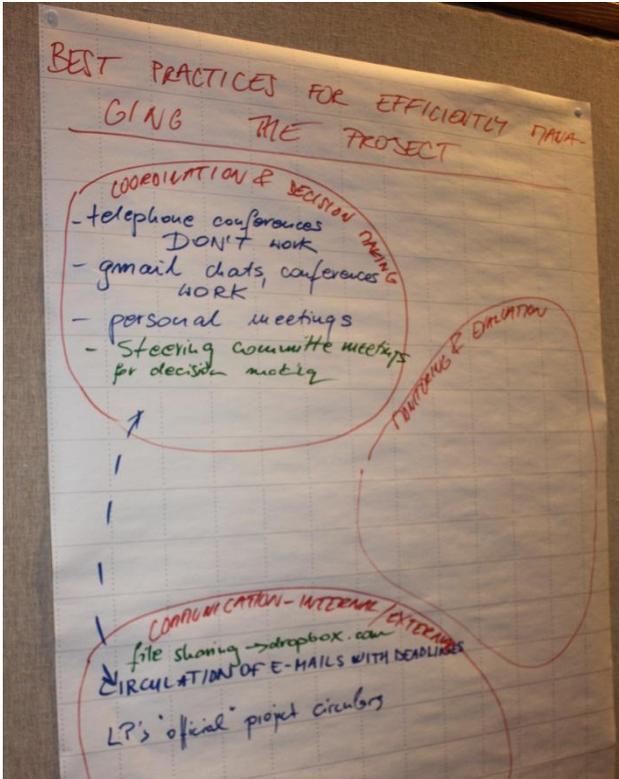
Several advantages exist in organising events together notably with regard to thematic synergies, an exchange of experiences but also in terms of an increased visibility of the events and of the participating projects.

In the frame of this second work group the participants draw a timeline of the upcoming events for 2011 and discussed which events could be carried out together.

It appeared, as shown in the adjacent flip-chart, that a great number of events are planned and that several links as well as synergies exist. In several cases a clear interest in conducting events together/inviting each other has been expressed.



Management practices

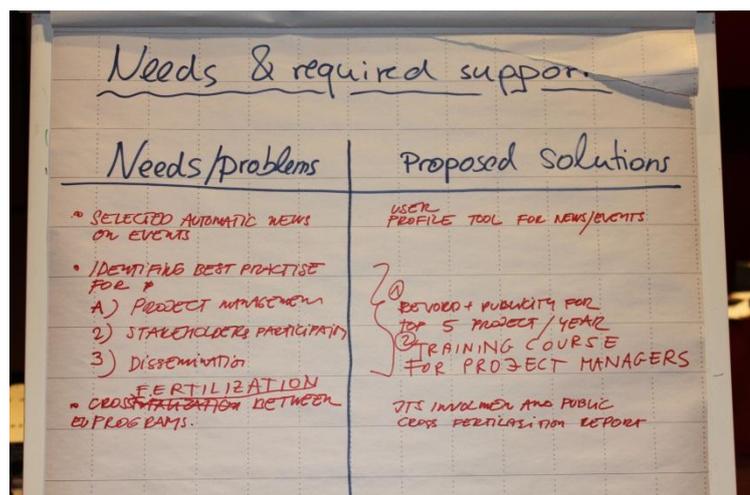


Every project and its partners have made in the past months and years their own experiences in terms of management of the project and coordination of the partnership. Notwithstanding the fact that there is “no solution that fits all” and that every partnership has to find out what works best in its specific case, the goal of this third work was to initiate the dialogue between projects on their experiences made.

It appeared that the topic is highly interesting to the participants and this exercise was, due to the limited time, seen as starting point of the discussions in this field.

Needs & solutions

In the frame of the fourth exercise the participants discussed problems they faced and needs that aroused. At the same time solutions on how to tackle these issues were suggested. Several items are management related like the need for additional information on events, an exchange of best practices in terms of management and dissemination of results but also in terms of exchange of contents and thematic expertise. The JTS thanked for the suggestions and briefly presented the activities already undertaken in these fields and the sources of information already available.



For further information and pictures on the event have a look at: <http://www.central2013.eu/news-events-publications/events/past-events/cross-fertilisation/cross-fertilisation-priority-4-competitiveness/cross-fertilisation-seminar-prague-2010/> or contact the JTS Central Europe.